



About The Building Lives Foundation

The Building Lives Foundation is a federally recognized 501(c)(3) nonprofit dedicated to helping U.S. military veterans successfully reintegrate into civilian life. Through its core programs, Project Advance and The Academy, the organization provides veterans with housing, employment assistance, and essential resources to support long-term stability and independence. The Foundation fulfills its mission through dedicated volunteers, comprehensive veteran services, and the generous support of donors and partners. Our annual gala is our biggest fundraiser each year. Every ticket, bid, and donation makes an immediate impact—90% of all proceeds go directly to our veterans in need.

Event Overview

A Magical Masquerade Heroes Gala is an unforgettable evening benefitting homeless veterans. Guests will step into a night of mystery and elegance featuring immersive casino-style games, enchanting magic performances, live music, live DJ, dancing, and an exciting live auction. The experience is elevated with fine dining and handcrafted signature cocktails, all in support of honoring and uplifting those who have bravely served our country.

Event Details

Saturday, September 19, 2026

5:30 - 9:30p.m.

Rockettown 601 4th Ave S, Nashville, TN 37210



Sponsorship Opportunities

Volunteer:

We are searching for volunteers to help make this event incredible!

Becoming an Impact Partner:

- Builds brand visibility with 300+ community leaders
- Demonstrates commitment to veterans and local impact
- Aligns with a mission-based nonprofit making real change

Title Sponsor \$15,000

- Presented by” naming rights Two premium tables (20 seats total)
- Speaking opportunity at the gala
- Logo on all event signage and marketing
- Feature in pre- and post-event press
- Full-page ad in event program Social media recognition (6x)

Silver Sponsorship \$3,500

- One table (10 seats)
- Name listed in the event program and on signage, newsletter (8k+ subscribers) and website
- Group social media recognition

We're also seeking:

In-kind Sponsorships

- Silent auction items Food and beverage donations
- Photography/videography services
- All in-kind sponsors will receive name recognition in the program and recognition on social media

Platinum Sponsor \$10,000

- One premium table (10 seats)
- Logo featured on event signage
- Half page add in event program
- Logo on silent auction bid sheets
- Social media recognition (4x)
- Acknowledgement from the stage

Gold Sponsor \$5,000

- One table (10 seats)
- Logo on event signage
- Logo on blackjack table signage
- Quarter-page ad in the event program
- Social media recognition
- Advertising in newsletters (8k+ subscribers) and website

Casino Table Sponsor \$1,000

- Logo on one casino game table (Blackjack, Roulette, or Craps)
- Name listed in program 2 tickets to the Gala

Individual ticket: \$250

Sponsor a Veteran's ticket: \$250



For inquiries, please reach out to our Director of Marketing and Development: Tiffany Childers phone(615)785-5986 email: Tiffany@wearebuildinglives.org